

The Challenge Of Organising And Implementing Corporate Social Responsibility

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this book establishes constructivist interpretivist and linguistic approaches based on conventions about the nature of qualitative and text data the author s influence on text interpretation and the validity checks used to justify text interpretations vast quantities of text and qualitative data in organizations often go unexplored text analytics outlined in this book allow readers to understand the process of converting unstructured text data into meaningful data for analysis in order to measure employee opinions feedback and reviews through sentiment analysis to support fact based decision making the methods involve using nvivo and rapidminer software to perform lexical analysis categorization clustering pattern recognition tagging annotation memo creation information extraction association analysis and visualization the methodological approach in the book uses innovation theory as a sensitizing concept to lay the foundation for the analysis of research data suggesting approaches for empirical exploration of organizational learning knowledge management and innovation practices amongst geographically dispersed

individuals and team members based on data obtained from a private educational organization that has offices dispersed across asia through focus group discussions and interviews on these topics the author highlights the need for integrating organizational learning knowledge management and innovation to improve organizational performance exploring perspectives on collective relationships and networks organizational characteristics and structures and tacit and overt values which influence such innovation initiatives in the process the author puts forward a new theory which is built on three themes relationship and networks knowledge sharing mechanisms and the role of social cognitive schema that facilitate emergent learning knowledge management and innovation

originally published in 1976 the authors of six of the most widely quoted works in behavioural science related to education at the time here describe in detail their research work including its origins planning and implementation the accounts are unusual not only for their technical detail but for their candour the brief was to put the heart and brains back into accounts of research so the authors comment not only on the research design but on the personal and professional problems they had to overcome they also reflect on the reception of their work and the way in which it has been adapted misunderstood or deliberately distorted to support arguments of widely differing ideological pressure groups the book shows how ingenuity and persistence as well as technical competence lie at the heart of the research process the authors do not give the normal depersonalised streamlined account which gives a false mechanical picture of research as an occupation but show it to be a profound personal and professional experience as they comment on the thought that lay behind their work and the way it was finally produced for publication dr shipman has written a short introduction to each chapter and contributed a concluding chapter relating the six research experiences to conventional views on the research process and to the part played by research evidence in policy making

1 management meaning definition characteristics and fayol s principles 2 scientific management meaning objectives relevance and criticism 3 planning meaning characteristics types advantages and disadvantages 4 management by objectives m b o 5 organisation meaning definition process principles and formal informal organisation 6 types or forms of organisation 7 span of management 8 authority and delegation of authority 9 co ordination 10 control 11 communication 12 motivation meaning importance major theories extrinsic and intrinsic motivation 13 leadership

this handbook is a very timely contribution to organization and business studies most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research this book places longitudinal research methods at center stage with its practical hands on approach it guides us how to design a longitudinal study in and around organizations whether qualitative or quantitative and how to implement it i warmly recommend this handbook to ambitious senior and junior researchers it makes the commonly presented excuses for not undertaking longitudinal research completely redundant rebecca piekkari aalto university school of business in helsinki finland this is a very timely book that fills an important gap in the field of research methods so far very little attention has been paid to longitudinal research methods while the usefulness of this type of research has often been discussed in many papers and conferences insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and phd candidates this volume will serve as an excellent complement to the existing range of books on research methods pervez ghauri kings college london uk this innovative handbook demonstrates that there is no single best approach to conducting longitudinal studies at their best longitudinal research designs yield rich contextualised multilevel and deep understanding of the studied phenomenon the lack of resources in terms of time funding and people can pose a

serious challenge to conducting longitudinal research this book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles this book shows how longitudinal research methods enable the understanding of dynamics mechanisms causalities and interrelationships of organizational and business concepts in context and in relation to time it discusses the richness and versatility of longitudinal research and offers to students and experienced scholars alike numerous viewpoints reflections and personal accounts about conducting longitudinal research from planning and fieldwork to reporting and managing of research projects

the book takes as its starting point the everyday practices of people at all levels in organisations as they manage their work it encourages the reader to use and judge organisation and management theories by their relevance to real life practices and dilemmas ranging the day to day to major strategic change the book also offers insights into aspects of organisational life that are often marginalised such as the politics and ethics of managerial action the ambiguous uncertain and contested nature of organisational processes and the significance of angst emotion humour and mischief in the everyday life of organisations

contains papers that appeal to a broad and global readership in all fields of economics

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